

- [Who we are](#)
- [What we do](#)
- [Sectors we specialise in](#)
- [Careers](#)
- [Contact us](#)

**Our working methodology is founded on a range of core skills which we adapt to each challenge. We have no off-the-shelf solutions.**

## Methodology



### News

[Jack Straw hosts Parliamentary Pathfinder event](#)

[Low carbon mission extended](#)

### Client member login

Username:

Password:

LOGIN



### Media relations

Managing corporate reputations and promoting commercial interests within the media is integral to our service offer.

Today there is intense competition for coverage in every media sector, including the rapidly evolving digital arena. At the outset we align the client's commercial expectations to the harsh realities of the media marketplace. Anticipation of controversial issues and strategies for dealing with them are built in at this stage.

Our media programmes are founded upon sound thinking and are driven by entrepreneurial flair. We identify areas of demand in all forms of media and fill the gaps and opportunities we spot with client-relevant information that aligns with our strategy.

[< Back](#)